KARL-FRANZENS-UNIVERSITÄT GRAZ
UNIVERSITY OF GRAZ
Institut für Kulturanthropologie und Europäische Ethnologie

UNI GRAZ

Festsymposium für Helmut Eberhart
Celebratory Symposium for Helmut Eberhart

Neugier und Auftrag
Curiosity and Commitment

Kultur- und sozialwissenschaftliche Perspektiven auf den Umbau europäischer Universitäten
Cultural/Social Sciences and the Transformation of European Universities

18. - 19.10.2018
Universitätszentrum Wall
MR 33.0.010, Merangasse 70/EG, 8010 Graz

kulturanthropologie.uni-graz.at

18.10.2018
Donnerstag
Thursday

13.00–13.30	**Grußworte** | Welcome
13.30–14.30	**Keynote** **Helmut Konrad** **Graz**
14.30–15.00	**PAUSE** | Refreshment break
15.00–17.00	**Vorträge** | Lectures
	Güldem Baykal Büyüksaraç **Istanbul**
	Ulrika Wolf-Knuts **Turku**
	Jürgen Barkhoff **Dublin**
19.00–22.00	**Festakt und Laudatio mit Buffet** Ceremony with Laudatio, followed by buffet

19.10.2018
Freitag
Friday

10.00–11.20	**Vorträge** | Lectures
	Britta Kalkreuter **Galashiels/UK**
	Johannes Moser **München**
11.20–11.40	**PAUSE** | Refreshment break
11.40–13.00	**Sanja Potkonjak &** **Nevena Škrbić Alempijević** **Zagreb**
	Klaus Schönberger **Klagenfurt**
14.00 – 21.30	**Exkursion** | Excursion

Curiosity and Commitment: Cultural/ Social Sciences and the Transformation of European Universities

Neugier und Auftrag. Kultur- und sozialwissenschaftliche Perspektiven auf den Umbau europäischer Universitäten

Celebratory Symposium for Helmut Eberhart

Festsymposium für Helmut Eberhart

This international symposium addresses political transformations within universities and their influence on everyday academic spaces, working strategies and research motives from the 1970s to the present day. It explores the heterogeneous university landscape of Europe providing insights into both local and superregional challenges in the context of "Maastricht", "Bologna" and the discussions about the neo-liberalisation of European universities. The symposium is held on the occasion of Prof. Dr. Helmut Eberhart's retirement in autumn 2018. His academic career, which spans from curiosity-driven research to public engagement, maps out the temporal, thematic and sociopolitical currents of the conference.

Das internationale Symposium widmet sich universitätspolitischen Transformationen und deren Einfluss auf akademische Alltagsräume, Arbeitsstrategien und Forschungsmotive von den 1970er Jahren bis zur Gegenwart. Es bietet Streifzüge durch die heterogene Universitätslandschaft Europas mit Einsichten sowohl in lokalspezifische, wie auch überregionale Herausforderungen im Kontext von „Maastricht", „Bologna" und den Diskussionen um die Neoliberalisierung europäischer Universitäten. Anlass ist die Pensionierung von Ao. Univ.-Prof. Dr. Helmut Eberhart im Herbst 2018. Seine zwischen Neugier und Auftrag gelebte Forscher-Biografie gibt die zeitlichen, thematischen und gesellschaftspolitischen Leitlinien des Symposiums vor.

18.10.2018
Donnerstag
Thursday

13.00–13.30
Grußworte
Introduction and Welcome

Katharina Eisch-Angus (Head of the Institute of Cultural Anthropology and European Ethnology, University of Graz), **Martin Polaschek** (Vice Rector, University of Graz), **Jürgen Barkhoff** (Vice Chair, Executive Board, COIMBRA Group)

13.30–14.30
Keynote

Helmut Konrad (Graz)
Ein Schritt vor und zwei zurück. Ein hochschulpolitischer Tanzkurs | One step forward and one back. A dancing course in university politics

Moderation:
Katharina Eisch-Angus

14.30–15.00
PAUSE | Refreshment break

15.00–17.00
Vorträge | Lectures

Güldem Baykal Büyüksaraç (Istanbul)
On science, research ethics, and politics: Revisiting applied anthropology in the neoliberal age | **Wissenschaft, Forschungsethik und Politik: Angewandte Anthropologie revisited im neoliberalen Zeitalter**

Ulrika Wolf-Knuts (Turku)
War alles damals besser? | Was everything better in the past?

Jürgen Barkhoff (Dublin)
Impact – dirty word or the salvation of the Humanities? | **Impact – schmutziges Wort oder Rettung der Geisteswissenschaften?**

Moderation:
Judith Laister

19.00–22.00
Festakt und Laudatio mit Buffet | Ceremony with Laudatio, followed by buffet

Grußworte | Welcome:
Katharina Eisch-Angus (Head of the Institute of Cultural Anthropology and European Ethnology, University of Graz), **Michael Walter** (Dean, University of Graz, Faculty of Arts and Humanities)

Laudatio:
Olaf Bockhorn (Wien)

Moderation:
Johann Verhovsek, Burkhard Pöttler

Musik | Music:
Alexander Meister und Lisa Raffold

19.10.2018
Freitag
Friday

10.00–11.20
Vorträge | Lectures

Britta Kalkreuter (Galashiels/UK)
Ideas or solutions? Pondering the business of academic research | **Ideen oder Lösungen? Gedanken zum Geschäft der akademischen Forschung**

Johannes Moser (München)
Trügerische Imaginationen. Die ‚Restrukturierung' der deutschen Universitäten aus der Perspektive der Europäischen Ethnologie | Elusive imaginations. The 'restructuring' of German universities from the perspective of European ethnology

Moderation:
Barbara Frischling

11.20–11.40
PAUSE | Refreshment break

11.40–13.00
Sanja Potkonjak & Nevena Škrbić Alempijević (Zagreb)
Images of utopia: University policies, academic practices & social changes | **Bilder aus Utopia: Hochschulpolitik, wissenschaftliche Praxis & gesellschaftliche Veränderungen**

Klaus Schönberger (Klagenfurt)
Kulturwissenschaft zwischen Ausbildungsanforderung und unbedingter Universität – Fragen an eine Angewandte Kulturwissenschaft zwischen Kreativwirtschaft und kritischer Kulturanalyse | Cultural science between educational demand and absolute university – questions to an applied cultural science between creative industries and critical cultural analysis

Moderation:
Katharina Eisch-Angus

13.00–14.00
Lunch

14.00–21.30
Exkursion nach Maria Lankowitz mit Buschenschankbesuch, Steiermark | Trip to a Styrian pilgrimage site and get-together in a traditional wine tavern

Buschenschank Zach
Steinberg 9
8563 Ligist
www.buschenschank-zach.at

Simultanous interpreting will be provided by students of the Institute of Translation Studies. | **Alle Tagungsbeiträge werden simultan ins Deutsche bzw. Englische übersetzt.**

Jürgen Barkhoff
(Trinity College, Dublin)

Impact – dirty word or the salvation of the Humanities?
Impact – schmutziges Wort oder Rettung der GeisteswissenschaftenP

Agenda driven research, with topics defined by funding agencies, political actors or lobby groups, is constantly gaining in importance. At its core is the commitment to tackling pressing issues of our time, for example in the societal challenges calls of the Horizon2020 programme. This focus on relevance and impact, however, is often seen as a threat to curiosity driven research, undermining or even delegitimising it. This contribution will argue that this is a false dichotomy and will explore the specific challenges and opportunities of the impact debate for the Humanities.

Güldem Baykal Büyüksaraç
(Istanbul University)

On Science, Research Ethics, and Politics: Revisiting Applied Anthropology in the Neoliberal Age
Wissenschaft, Forschungsethik und Politik: Angewandte Anthropologie revisited im neoliberalen Zeitalter

Applied anthropology has a long controversial history, usually traced back to the colonialist and imperialist structures of power and domination (Asad 1973, Gough 1968, Hymes 1974). Over the past two decades, however, there has been increased interest in community-engaged research in academia, as evidenced in the emergence of such sub-disciplines as public archaeology, indigenous geography, or activist sociology. This recent trend marks a new moment of self-reflexivity in academic thought and practice. It is only timely that we consider the potentials of applied anthropology in a more sophisticated form. In this paper, I would like to dwell on what I call 'anthropological debt': the obligation of 'giving back' to the communities we intrude into and desire to mingle with as we conduct our research. My primary concern is whether we can carry out anthropology as a discipline with transformative, if not revolutionary, potential. How is it possible to reconcile research

with advocacy and action, without reproducing (and creating new forms of) asymmetries between the researcher and the researched? With this question in mind, I will discuss the legitimacy and effectiveness of applied anthropology in engaging with the current social reality, by accentuating the ethico-political issues involved in this sub-discipline and reflecting on probable solutions.

Britta Kalkreuter
(School of Textiles and Design, Galashiels/UK)

Ideas or solutions? Pondering the business of academic research

Ideen oder Lösungen? Gedanken zum Geschäft der akademischen Forschung

As Britain looks set to leave the European Union within a few months, the paper offers perspectives from the 'new European margin' on changes in the rhetoric and orientation of UK funding for research. Drawing from experiences in a Scottish design institute over 20 years and contemplating mission statements from The Times' International University of the Year 2018 (HWU), the Scottish Funding Council (SFC) and the UK's brand new research funding body UK Research and Innovation (UKRI), I will consider how *research* came to be mentioned (always) alongside *enterprise*, whether *expansion of knowledge* could become (a distant?) third behind *contribution to economic prosperity* and *national wellbeing*, and how real a much feared *shift from basic to applied research* is. Special attention will be paid to what kind of bed fellows research and innovation are within recent debates on *rewilding versus taming* the academic discipline of design.

Helmut Konrad
(Universität Graz)

Ein Schritt vor und zwei zurück. Ein hochschulpolitischer Tanzkurs

One step forward and one back. A dancing course in university politics

How good are our universities? And what measuring tools are available to accurately assess their quality?

In international league tables, Austrian universities typically rank below the perception threshold. They have done so since 1938. Before then, Austria produced Nobel Prize winners at least every other year, with the University of Graz generating a disproportionately large share of laureates. The purge of Jewish academics, the failure to re-instate them after the war and refusal to honestly address their own role during the Nazi period, coupled with old cronyism and international attention dodging resulted in a provincialisation of Austrian Schools of Higher Education.

The sixties saw big changes culminating in the enactment of a new university organisation law in the seventies. This new law foresaw a degree of student participation that had no parallel anywhere in the world. Fears that the new law would erode academic standards proved unfounded. The students understood that the established practice of offering a 'mediocre education to produce mediocrity' was not in their interest. This opened the way for innovation, for new approaches and novel methodologies. The universities became more flexible, they encouraged debate, introduced flatter hierarchies and became more diverse. Few, however, had the capacity to produce top research.

The emergence of the neoliberal labour market put a stop to all this. Universities were expected to deliver streamlined programmes that were tailored to the needs of business and industry. This led to the erosion of democratic procedures also in the organisational structures; the universities transformed into mass universities which required strict steering mechanisms.

Only few academics were able to meet the new bureaucratic challenges without surrendering the benefits of the participatory setup. If they also succeeded as researchers and teachers they soon became the 'white ravens' in the foggy world of an ever more confined and confining academia.

Johannes Moser
(Ludwigs-Maximilian-Universität München)

Trügerische Imaginationen. Die „Restrukturierung" der deutschen Universitäten aus der Perspektive der Europäischen Ethnologie

Elusive imaginations. The 'restructuring' of German universities from the perspective of European ethnology

The academic landscape has seen massive changes over the last thirty years, not only in Germany. Although I want to caution against labelling all transformations in western societies as neoliberal, there is no denying that the lives of researchers and students have been significantly affected by various academic reorganisation measures. With government budgets for basic provision stagnating and per-student spending falling, universities are being forced to seek short-term external funding to achieve competitive advantage. Moreover, teachers and researchers are increasingly expected to be present and visible in public and virtual spaces. The implementation of the Bologna process and introduction of the two-tiered system has led to a highly rigid system of education. The inflation of the administrative load further

exacerbates the situation. The effects of stagnating budgets become even more palpable when funding for teaching and research is syphoned off to pay for the administrators. This presentation seeks to analyse the processes from the perspective of cultural studies and ethnology.

Sanja Potkonjak, Nevena Škrbić Alempijević
(University of Zagreb)

Images of Utopia: University Policies, Academic Practices & Social Changes
Bilder aus Utopia: Hochschulpolitik, Wissenschaftliche Praxis & gesellschaftliche Veränderungen

Our paper aims at discussing the changing role of university within the neoliberal economies of knowledge. The question we raise is: what kind of space universities provide and attempt to be in order to accommodate, and facilitate their educational, research and public roles.

We approach the idea of University as an instance of critical openness, free thought and public engagement, which is engrained in the role of liberal art education. Such a concept stands against the frequently promoted model of a self-sustaining, market-based and financially independent provider of professional and vocational training. In order to outline those processes, we will present the results of our Department's current project that deals with the role of University in the 1968 events, oriented towards achieving social and political change. At the same time, the description of the project will be used to show the contemporary transformations of the educational and research system that occur at the University. This is primarily related to the imperative of meeting societal needs through research projects, of producing applicable knowledge, but also of designing projects that attract external funding. In that way, we aim to address the changed role of university and its impact on society.

Ulrika Wolf-Knuts
(Åbo Akademi, Turku)

„War alles damals besser?"
Was everything better in the past?

The 1968 student movement may have had little immediate impact on Finnish universities, yet its long-term effects were profound. Since then, reforms have been introduced in quick succession. What were the 1970s like for staff and students and Finnish universities? What has changed, what are the consequences and how do we deal with them? Drawing on interviews and questionnaires and employing a cultural-analytical narratological approach, my presentation seeks to uncover the changes that have taken place at different levels, while it will also demonstrate that many aspects of university life remain unchanged. What is the selection process like?

Klaus Schönberger
(Universität Klagenfurt/
Celovec)

Kulturwissenschaft zwischen Ausbildungsanforderung und unbedingter Universität – Fragen an eine Angewandte Kulturwissenschaft zwischen Kreativwirtschaft und kritischer Kulturanalyse

Cultural science between educational demand and absolute university – questions to an applied cultural science between creative industries and critical cultural analysis

There have been persistent attempts to prune and shape academia into an appendage of the creative industries. Against this backdrop, this presentation will explore the feasibility of an 'unconditioned university' as conceived by Derrida. Based on my personal experience, I will discuss students' expectations to use universities as a training workshop or extended workbench of the creative industries. To what extent is their assumption that university programmes will give them an entrance ticket to the labour market linked to the increasing precarisation of work and employment for university graduates? To what extent can this new trend be seen as practical criticism of Humboldt's conception of academic learning with its narrow focus on theory and scientific analysis? What might it look like if university teaching is both critical, systematic and applied in the sense that it allows students to connect academic knowledge to their future professional career? How can critical cultural analysis curb the increasing economisation of society through university education when this is precisely what the social agents of this economisation are trying to prevent? By addressing these questions and sketching possible outlines of "Applied Cultural Science" I hope to contribute to the re-construction of Derrida's 'unconditioned' university under Bologna conditions.

JÜRGEN BARKHOFF (Trinity College, Dublin) is Professor of German (1976) at the Department of Germanic Studies in the School of Languages, Literatures and Cultural Studies at Trinity College, University of Dublin, and Vice Chair of the Executive Board of the Coimbra Group of European Universities. His main research areas are Medical Humanities and Identity Studies. From 2007 to 2011 he was Registrar of his University and from 2013 to 2018 he led the university-wide, interdisciplinary research theme 'Identities in Transformation'.

GÜLDEM BAYKAL BÜYÜKSARAÇ (Istanbul University) is assistant professor in anthropology. She has taught classes on cultural and political theory at Columbia, George Washington, Bogazici, and Istanbul universities. She has published on minority politics, diasporic nationalism, the politics of urban space, and community-based heritage tourism. In 2016-2018, she participated in the "Living amid the Ruins" project funded by British Academy Sustainable Development Programme (Principal Investigators: L. Vandeput & I. Gursu, British Institute of Archaeology at Ankara). She is the co-editor of *Commoning the City: Empirical Perspectives on Urban Ecology, Economics, and Ethics* (Routledge, forthcoming). She is currently working on her book manuscript, tentatively titled *Reclaiming the Land: The Politics of Conservation and Rural Governance in southwest Turkey*.

OLAF BOCKHORN (Universität Wien) was professor at the Institute of European Ethnology, University of Vienna. In his research he has focused on the history of European Ethnology and Folklore Studies in Austria.

BRITTA KALKREUTER (School of Textiles and Design, Galashiels, Scotland) studied at Cologne University and Trinity College Dublin and gained her PhD for a study in medieval architecture. She has lectured at Manchester Metropolitan University and now Heriot-Watt University where she is also Associate Dean. Her research connects design practice and theory with heritage studies in order to explore material practices, types of knowledge transmission and making experiences that prevail in local production scenarios as well as in global design economies.

HELMUT KONRAD (Universität Graz) is Professor Emeritus of History at the University of Graz. From 1993 until 1995 and 1995 until 1997 he was the Rector of the University. He also served three periods as Dean of the Faculty of Arts and Humanities. His main research interests include cultural history and social history.

JOHANNES MOSER (Ludwig-Maximilian-Universität München), Professor and Chair for European Ethnology at the LMU Munich since 2006; M.A./PhD in European Ethnology 1987/1993

(Graz), postgraduate diploma in Sociology 1992 (HIS Vienna), Habilitation 2002 (Frankfurt/M); Academic Positions at the universities Graz, Frankfurt, Dresden; President of the „Deutsche Gesellschaft für Volkskunde“ (since 2015); Dean, Vice Dean and Research Dean of the Faculty for the Study of Culture (2007-2015); Chair of the DFG Research Group “Urban Ethics”; Chair of the international PhD-Program “Transformations in European Societies“.

SANJA POTKONJAK (University of Zagreb) is an assistant professor at the Department of Ethnology and Cultural Anthropology, Faculty of Humanities and Social Sciences, University of Zagreb, Croatia. Currently, she stands as the Head of the Department and Deputy Head of the PhD program in Ethnology and Cultural Anthropology as well as the Head of the Chair of Methodology and Cartography. Her major interests are methodology, research ethics, post-socialism, deindustrialisation and aesthetics of memory. She has authored the book *Teren za etnologe početnike* [Fieldwork for apprentice ethnographers] (2014). Together with Nevena Škrbić Alempijević and Tihana Rubić, she has prepared a book on theory and ethnographic practice entitled *Misliti etnografski* [Thinking Ethnographically] (2016).

KLAUS SCHÖNBERGER (Universität Klagenfurt/Celovec) is Professor of Cultural Anthropology at the Department of Cultural Analysis at the University of Klagenfurt/Celovec. He is the coordinator of the EU-Horizon 2020 Project TRACES. He also led several research projects at the Zurich University of the Arts which were at the interface between ethnography and research into the arts.

NEVENA ŠKRBIĆ ALEMPIJEVIĆ (University of Zagreb) is an associate professor at the Department of Ethnology and Cultural Anthropology, Faculty of Humanities and Social Sciences, University of Zagreb, Croatia. Her main research fields are anthropology of social memory, place and space, island studies, performance studies, and studies of carnivals, festivals and other public events. Her publications include the book *Grad kakav bi trebao biti: Etnološki i kulturnoantropološki osvrti na festivale* [The Town as It Should Be: Ethnological and Cultural Anthropological Reflections on Festivals] (with Petra Kelemen, 2012) and the volume *O Titu kao mitu: Proslava Dana mladosti u Kumrovcu* [Tito Revisited: Celebrating the Day of Youth in Kumrovec] (co-edited with Kirsti Mathiesen Hjemdahl, 2006). Together with Sanja Potkonjak and Tihana Rubić, she has prepared a book on theory and ethnographic practice entitled *Misliti etnografski* [Thinking Ethnographically] (2016).

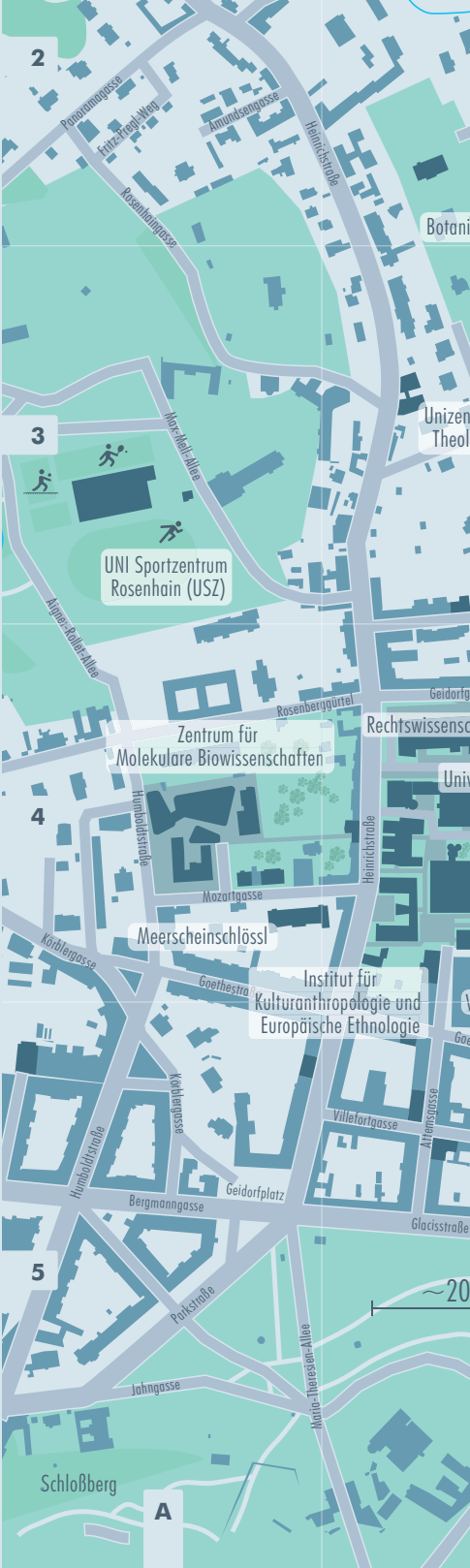
ULRIKA WOLF-KNUTS (Åbo Akademi, Turku) is retired Professor for Nordic Folklore Studies at Åbo Akademi in Åbo/Turku, Finnland. In her research she has focused on popular belief systems, identity construction and Finland-Swedish folklore. She is now the Chancellor of Åbo Akademi.

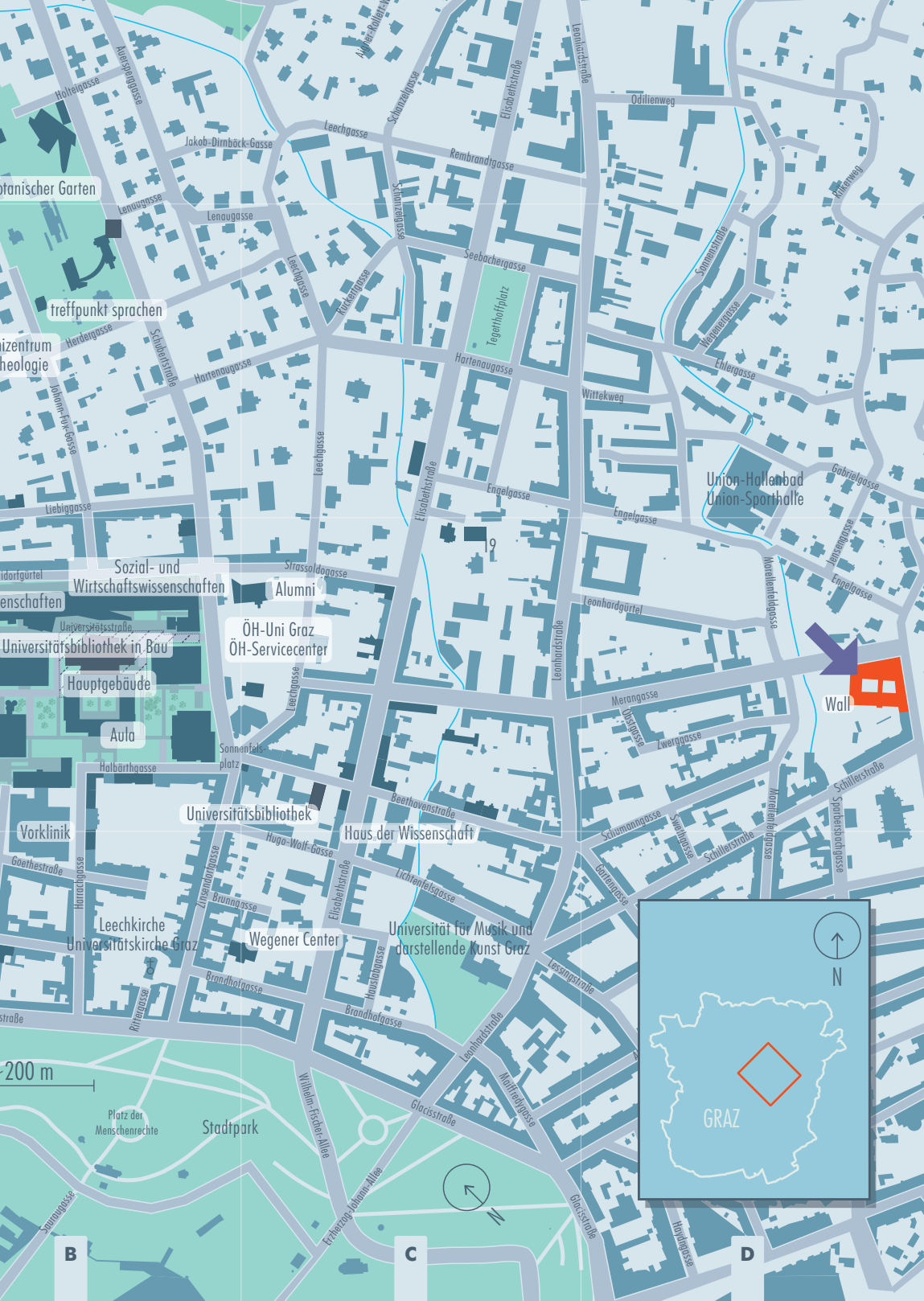
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Lessingstraße
Schillerstraße
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Odilienweg
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